

INNOVATION CENTRE DENMARK PRESENTS

Innovation Centre Denmark in collaboration with the Bio & Food Cluster and the Food Science Department of Aarhus University invites selected FoodTech start-ups to a Denmark-based acceleration boot camp with leading start-ups, venture capitalists and corporate innovation managers from global food technology hot spot Israel.

DANISH ISRAELI FOODTECH BOOT CAMP:

OCT 19 – 22, 2020

Are you a rising start-up in foodtech? Is COVID-19 affecting your ability to grow? Then we have an exciting opportunity for you!

TAP INTO DENMARK & ISRAEL'S FOOD TECHNOLOGY SCENE

The Nordic AgriFood Boot Camp gives early stage FoodTech start-ups invaluable insights into the Danish and Israeli FoodTech eco-system so you can grow your business faster. In-person and online sessions with leading investors, corporates and hyper growth start-ups included!

HOW MUCH & WHERE?

DKK 2.500 per company incl. two founders (excl. travel & accommodation, most meals included). You must have a CVR number to apply. The boot camp will take place in Aarhus.

CONFIRM YOUR ATTENDANCE BY SEPT 13TH

There's a total of 12 spots which are filling up fast! Read more and apply at:

TIMELINE & ACTIVITIES

PREPARATION (SEPT 14TH – 30TH)

Consulting services
Skype calls with consultants from ICDK
Prep event

DEEP DIVE WEEK IN AARHUS (OCT 19TH – 22ND)

Workshops
Networking
Investor & corporate meetings

POST-TRIP FOLLOW UP (OCT 22ND – NOV 5TH)

1:1 Consulting with Innovation Centre
Follow-up on contacts made
Evaluation of boot camp

ELEMENTS OF THE DANISH ISRAELI FOODTECH BOOT CAMP

BUILD YOUR BUSINESS CASE



You'll get to pitch and get feedback from investors, corporates and many more!

GET CONNECTED TO GLOBAL FOODTECH



Building your business is about knowing the right people. Meet the top Danish, Nordic and Israeli players in FoodTech.

DO BUSINESS, RAISE FUNDS



As part of the boot camp, you will participate in the European Food Venture Forum, a leading FoodTech investment conference for early stage start-ups.

LEARN FROM THE BEST FOODTECH STARTUPS GLOBALLY



Over 360 Israeli foodtech startups have raised over 850 mio. USD. The best Foodtech start-ups will share their lessons learnt so you don't end up making the same mistakes.

EXPERIENCE ISRAEL'S ENTREPRENEURIAL CULTURE



Find out what's behind the buzz of the start-up nation and take away lessons for how to run your company.

YOUR ORGANIZER CONTACTS

Innovation Centre: Samuel Scheer, samsch@um.dk - 972 54 80 80 109

Food & Bio Cluster: Helle Vedel Friis, hvf@foodbiocluster.dk - +45 27 73 60 40

Aarhus University: Stella Spanou, ss@food.au.dk - +45 93 50 83 93



AARHUS
UNIVERSITY



INNOVATION CENTER
DENMARK TEL AVIV



WHO YOU'LL MEET

LEADING
FOODTECH
VCS &
CORPORATES



650 MIO.
DKK FOODTECH VC FUND



650 MIO.
DKK FOODTECH VC FUND



240 MIO.
DKK FOODTECH CORPORATE VC



100 MIO.
DKK RAISED TO DATE

simple feast

285 MIO.
DKK RAISED TO DATE



530 MIO.
DKK EXIT TO INBEV

LEADING
FOODTECH
FOUNDERS

WHAT YOU GET

- Work on the three central aspects of your startup: Business Growth, Financing & Building Your Team
- Develop your business case together with globally leading foodtech entrepreneurs & investors
- Meet and get in-depth insights from some of the hottest foodtech startups, corporates & investors

PROGRAMME – MAXIMIZING YOUR OUTPUT

**PREPARATION
PHASE**
Sept-Oct

IN-DEPTH WORKING SESSIONS FOR START-UPS:

1. Pitch & Sales Deck Training: Optimizing your decks with experienced, professional start-up coaches. We will also work on your presentation skills so you have what it takes to win over investors.
2. 1:1 meetings to adapt the program to your exact needs and coach your start-up individually.

MONDAY
October 19th

**AGRIFOOD TECH
BOOT CAMP**

Introduction to the goals for the boot camp

PITCH SESSION

Get to know your fellow start-ups in a feedback driven pitch session

**AGRIFOOD START-UPS:
SUCCESS FACTORS**

Crucial success factors shared by FoodTech start-up founders

**EUROPEAN FOOD VENTURE
FORUM INVITE
ONLY DINNER**

FoodTech investors from all over Europe will come to Denmark to meet the leading AgriFood tech start-ups.

TUESDAY
October 20th



**EUROPEAN
FOOD
VENTURE
FORUM**

Individual business meetings & in-depth sessions with potential partners

WEDNESDAY
October 21st

CATCHING UP ON EFVF
Use this time to send decks to investors while it's hot.

AARHUS ECOSYSTEM VISIT

Get to know the various actors that can add wings to your start-up.

INVESTOR FIRESIDE PANEL

Former FoodTech operators turned investors share their how to's

**AGRIFOOD TECH INVITE ONLY
DINNER**

Leaders from Danish FoodTech Scale Ups like Simple Feast, Too Good to Go, FieldSense and Agroiintelli will share their learnings

THURSDAY
October 22nd

**FINANCING YOUR START-UPS'
JOURNEY**

In-depth review of soft & hard funding, public (national and EU) and private opportunities across stages. Each start-up updates their plans.

GOING GLOBAL

Proven tools & processes – solutions and case studies for working internationally

GROUP REFLECTION

Group reflection: Take home learnings. Discussion on possibilities of collaboration w/ stakeholders

OPTIONAL NETWORKING DINNER

Reflecting on an intense week!

ACTION PHASE
Oct 19-22

FOLLOW UP
Oct - Dec

Potential follow-up meetings with start-ups interested in partnerships and working globally 1:1

Individually tailored program

Program